# EMIL MITRY

+1 (214) 899-9661 space.ux@icloud.com

930 RIDGEVIEW Drive Allen TX 75013 United States

#### PROFILE

UX Lead Designer with 22+ years of experience driving user-centric design. Proven track record in increasing user engagement through intuitive UI/UX experiences and strategic collaboration with cross-functional teams.

## EXPERIENCE

## Senior Lead UX Designer, CA Technologies, Plano,TX – 2021-2023

Led UX team in increasing user engagement by 25% through a user-centered redesign of onboarding processes. Conducted user interviews and usability testing, aligned design strategy with business goals, and maintained design systems for consistency.

## Sr. Lead UX Designer, GE Current, San Ramon, CA – 2018-2019

Developed user personas and journey maps, integrated research findings into design solutions, and stayed updated on UX trends.

## UX Interaction Designer, GE Oil & Gas, Houston, TX – 2015-2018

Engineered holistic design solutions aligned with business objectives, brand identity, and user requirements. Fostered a collaborative environment among cross-functional teams to drive innovation. Applied human-centered design principles to develop user-centric digital solutions.

## UX Interaction Designer, RRC of Texas, Austin – 2014-2015

Led UX team in creating user-centered experiences, utilized research for decision-making, and established KPIs for ongoing UX improvements.

## UX Thinker Designer, Halliburton Oil & Gas, Houston, TX – 2011-2014

Keep these descriptions of experience clear, concise, and relevant to the position you're applying for.

## **EDUCATION**

Alexandria University — Bacheloer of Fine Arts, 1990

## SKILLS

User Research: Interviews, Surveys, Usability Testing Design & Prototyping: UI Design, Wireframing & Mockups, Prototyping Information Architecture & UX Strategy Design Thinking & Problem-solving Collaboration & Communication Data Analysis & Metrics

## SOFTWARES

Figma, Sketch, InVision, OmniGraffle, Balsamiq, Adobe Photoshop, Illustrator.

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## **Additional Experience:**

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#### UX Lead Designer, Johnson Controls,, Holland, MI – 2009-2010

I specialize in creating intuitive dashboards for automotive brands like Mazda, Jeep, and Nissan, integrating C-based middleware to harmonize HMI and business layers, enhancing UX across GUI and VUI interfaces for a seamless MMUI experience.

#### UX Lead Designer, Boston Scientific, Boston, MA - 2008-2009

Developed micro websites for Boston Scientific: Urology, Gynecology, Cardiology, and Endoscope. Created graphics and layout for the sites. Designed the GUI graphics, and created Icons. Created HTML emails to render on Smartphone's, Iphone, and Ipad. Ability to analyze, articulate, and solve complex problems and concepts to make effective business decisions.

## UX Designer & Animatior, Haemonetics, Boston, MA – 2006-2008

I specialize in GUI design for new equipment, creating multimedia animations for installation guides in surgical settings. I design graphics for UI fronts, develop animated movies for system help menus using XHTML, DHTMLX, Illustrator, Visual Studio 2005, Photoshop, and Flash.

## UX Interaction Designer, WPI, Worcester, MA – 2005-2006

Developed a new website using PHP, CFM, Fuse Box, XML, and HTML, migrating data from the old site. Redesigned it via SharePoint and RedDOT CMS, updating news releases and RSS daily. Created animated web banners with 2D and 3D effects, along with marketing materials like brochures, banners, E-Cards, and flyers.

## UX Designer, MetLife Home Loans, Hartford, CT – 2001-2005

I specialize in creating Flash presentations and converting printed cards to animated versions for producers and brokers. I edit the MetLife Investors website daily and produce weekly news using IMN and CMA software for distribution via email. Additionally, I create weekly news for independent channels and international accounts, design web emails, skyscraper ads, banners, animated web banners, and animation E-Cards.

## Graphic Designer, Epson America Inc., Long Beach, CA – 1995-2000

I redesigned packaging for ink, digital cameras, and papers, and produced marketing materials including POS materials, preview sheets, ad slicks, brochures, and catalog sheets. Designed promotional materials for international markets and created new illustrations to support marketing campaigns.